

Website Terms and Conditions

Peter Creates UK — Last updated: 14 August 2026

The terms on which you may use this website.

These terms govern your use of petercreatesuk.com, operated by Peter Puchniarz trading as Peter Creates UK (sole trader), of 54 Wedgwood Street, Newcastle-under-Lyme, Staffordshire, United Kingdom. By using the website you accept these terms. They do not form a services contract: client engagements are governed by our Service Terms and, for founding partners, our Founding Partner Terms.

1. Information, not advice

All content on this website, including articles, sample creative and pricing summaries, is general commercial information about advertising. It is not dental, medical, clinical, financial, regulatory or legal advice, and it must not be relied on as such. Practices remain responsible for checking General Dental Council, Advertising Standards Authority and CAP Code requirements before publishing any advertising.

2. No offer and no guarantee

Nothing on this website is a binding offer of services, and submitting a form does not create a contract or reserve a place. Advertising outcomes are not guaranteed; results depend on the practice, offer, location, budget, appointment availability, enquiry handling and market demand. Sample creative shown on this site is illustrative and is not a live client campaign.

3. Acceptable use

- Do not use the website unlawfully, or in a way that damages, disables or overloads it.
- Do not attempt to gain unauthorised access to any account, server or database connected to the site.
- Do not scrape, copy or republish substantial parts of the content for a competing service.
- Do not submit false information, another person's details without permission, or patient-identifiable clinical information.

4. Intellectual property

All text, design, layout, graphics, sample creative, photography and article content on this website belong to Peter Puchniarz trading as Peter Creates UK unless stated otherwise. You may view and print pages for your own internal, non-commercial assessment of our service. Any other reproduction, distribution or adaptation requires our prior written permission.

5. Availability and changes

We aim to keep the website available and accurate, but we may change, suspend or withdraw any part of it without notice. Prices, inclusions and programme details may change; the version that applies to you is the one in your accepted written proposal.

6. Third-party links

Links to third-party websites are provided for convenience. We do not control and are not responsible for their content, availability or privacy practices.

7. Liability

To the fullest extent permitted by law, we exclude liability for any indirect or consequential loss, loss of profit, loss of business or loss of data arising from use of, or inability to use, this website or reliance on its content. Nothing in these terms limits or excludes liability for death or personal injury caused by negligence, for fraud, or for any other liability that cannot lawfully be limited.

8. Privacy

Personal information is handled as described in our Privacy Policy and Cookie Policy.

9. Complaints and contact

Concerns about this website can be raised under our complaints procedure or by emailing petercreatesuk@gmail.com.

10. Governing law

These terms and any dispute arising from them are governed by the laws of England and Wales, and the courts of England and Wales have exclusive jurisdiction.

Peter Creates UK provides advertising and marketing services only. We do not provide dental, medical, clinical, financial or legal advice. Dental practices remain responsible for clinical information, patient suitability, treatment delivery, pricing, finance information and professional obligations. Advertising performance is not guaranteed.