

Cookie Policy

Peter Creates UK — Last updated: 14 August 2026

How this website uses cookies and similar technologies, and how you stay in control.

A cookie is a small file stored on your device by a website. We also use similar technologies, such as browser local storage, for the same purposes. This policy explains what we use, why, and how to change your mind.

1. Consent

Strictly necessary cookies are set as soon as you open the site, because the site cannot work without them. Every other category is off by default and is only used after you allow it through the cookie banner or the Cookie settings page. You can withdraw consent at any time, and withdrawing is as easy as giving it.

2. Categories we use

- Strictly necessary — page delivery, security, form submission, spam protection and storing your cookie choice. Cannot be switched off. Typical lifetime: session, or up to 12 months for your stored choice.
- Analytics — aggregated measurement of how pages are used (privacy-friendly website analytics, loaded only after consent). Off until you consent. Typical lifetime: up to 13 months.
- Marketing measurement — used to attribute an enquiry to an advertisement when a measurement tool is active. Off until you consent. Typical lifetime: up to 13 months.
- Preferences — remembers optional choices you make on the site. Off until you consent. Typical lifetime: up to 12 months.

3. Storing your choice

Your decision is saved in this browser under the key pcuk-consent-v1 so that we do not ask again on every page. It is stored on your device and is not used to identify you.

4. Third-party content

Where a page embeds third-party content, that provider may set its own cookies once the content loads. We keep embedded content to a minimum and gate anything non-essential behind your consent.

5. Advertising cookies on client campaigns

Cookies and tracking used on a dental practice's own website or advertising account are controlled by that practice. This policy covers petercreatesuk.com only.

6. Managing cookies in your browser

All major browsers let you block or delete cookies in their privacy settings. Blocking strictly necessary cookies may stop parts of this site from working, including form submission.

7. Contact

Questions about cookies: petercreatesuk@gmail.com. Related documents: Privacy Policy and Cookie settings.

Peter Creates UK provides advertising and marketing services only. We do not provide dental, medical, clinical, financial or legal advice. Dental practices remain responsible for clinical information, patient suitability, treatment delivery, pricing, finance information and professional obligations. Advertising performance is not guaranteed.